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March 16, 2011

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Confirmation No. 6069  
Art Unit 2452  
*Attn: Mail Stop Amendment*

Re: U.S. Utility Patent Application  
Application No. 09/548,235; Filed: April 12, 2000  
For: **Web Advertising Method**  
Inventors: LEVERGOOD *et al.*  
Our Ref: 3057.0020002

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Power of Attorney to Prosecute Applications Before the USPTO; and
2. Statement under 37 C.F.R. 3.73(b).

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, appearing to read 'Salvador M. Bezos'.

Salvador M. Bezos  
Attorney for Applicants  
Registration No. 60,889

SMB/hap  
Enclosures

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